Youth Workforce & Entrepreneurship





Expanding job opportunities and preparing youth for current and future forms of work



82,186

youth trained



102

institutions strengthened
*including 31 career centers



13

countries in which we've worked

* All data is from the past 5 years

World Learning's Youth Workforce and Entrepreneurship programs work at the individual, organizational, and systems levels. We create holistic, market-based solutions connecting youth and job seekers to work.

We engage the **private sector** to identify gaps in skills and supply chains that can be met through youth training and enterprise incubation. We also strengthen the capacity of **education and training institutions** to provide demand-driven skills training and assessment and develop career services—all to better connect youth to work.

We support enterprise development and growth to expand work opportunities and **businesses** to increase their youth-friendly hiring and management practices. We work with **governments** and **industry** in ensuring education and training are aligned with market demand and to improve labor markets. And, using a positive youth development (PYD) lens, we partner with **youth** to promote their leadership, foster peer mentorship and adult relationships, create safe and youth-friendly spaces, and facilitate their contributions to the economy and society.



PRIVATE SECTOR PARTNERSHIPS: HSBC Bank • Boeing • Cisco DOW Chemical • Exxon Mobil • Schlumberger • JP Morgan Chase

I improved my writing to make a good CV and cover letter to find a better job.

My self-confidence, self-control, and motivation to search for a job and pass an interview also improved. I am passionate not to give up and lose hope while seeking work.

RAHMA

Program Participant, Algeria

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World Learning's Approach to

Youth Workforce & Entrepreneurship

PROBLEM

VISION

OBJECTIVES

23% of global youth ages 15-24 are not in education, employment, or training programs. At the same time, employers lack the workforce they need. (ILOSTAT 2022)

All young people find or create decent, sustaining work.



IMPROVE

the quality & relevance of education & training programs



BUILD

hard & soft skiills



STRENGTHEN

systems that link youth to work



DEVELOP

a culture of mentoring



EXPAND

and improve the labor market

CORE EXPERTISE & SOLUTIONS

WE OFFER CONCRETE SOLUTIONS



SKILLS BUILDING: WorkLinks Launch and JobLink curricula and the WorkLinks Skills and Values Assessment (WLSVA)



CAREER SERVICES: WorkLinks capacity building program for youth-serving institutions



MENTORING: Bawsala Career Mentorship program



WOMEN'S ECONOMIC EMPOWERMENT:

Strive! life skills curriculum and family engagement model



STEM & ICT TRAINING: Digital Skills Framework and Global STEM Toolkit



ENGLISH TEACHING FOR THE WORKPLACE: Job-Ready English Program and Communicative Skills & Competency Assessment (CSCA)



PRIVATE SECTOR ENGAGEMENT:

Business Base outreach training and SME Business Growth Acceleration model



LABOR MARKET ASSESSMENT: Rapid LMA survey tool, Value chain mapping



TECHNICAL & VOCATIONAL EDUCATION & TRAINING:

Demand-driven training and Handbook for Instructors



ENTREPRENEURSHIP & BUSINESS GROWTH: BusinessLink and financial literacy curriculum, and Incubator Toolkit

FEATURED OUTCOMES

98% of youth trained through our JobLinks curricula have improved their soft skills, job search knowledge, or professional behaviors.

Participants in our Bawsala Career Mentorship program are **twice as likely to be employed** as their peers.

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