Edmaj

Integrating MEPI Alumni in the Job Market- MEPI Alumni Employment Solutions Course

Coming September 2024



Introduction:

This course is designed to empower, support, and equip MEPI alumni with the essential skills and resources needed to improve their job search. Alumni will be provided extensive resources, comprehensive guidance, and a support system. resources. This will be achieved through an array of discussions, course materials completed by alumni at their own pace, group discussions, peer-to-peer support, and guided instruction. Edmaj is based on World Learning's JobLinks whose course learning objective is for learners develop and apply the skills needed to identify, apply for, obtain, and retain a job.

The course aims to address the challenges faced by MEPI alumni in the job market by providing tailored resources, expert guidance, and a supportive community. This initiative reflects our commitment to the professional success of the alumni and dedication to equipping them with the tools needed to thrive in their careers. This is another in a series of efforts to build MEPI Alumni Connection into an engaging and beneficial resource for alumni.

Alumni Enrolment Goals:

For the initial rollout, we aim to enrol **30 MEPI alumni** per cohort. This target will allow us to provide individualized attention and support while gathering valuable feedback to refine and improve the course for future iterations.





Course Schedule:

Participants will receive a personalized course schedule outlining the modules, assignments, and milestones. This roadmap will help them navigate the Edmaj course efficiently and maximize their learning experience.

Module 1: Your Job Launch Plan:

- Focus: Strategic planning for a successful job search.
- Topics: Setting realistic career goals, identifying target industries, developing a personalized job launch plan.

Module 2: Personal Branding Online & Professional Writing: CVs — Cover Letters and Formal Emails:

- Focus: Creating a strong personal brand and professional communication.
- Topics: Optimizing LinkedIn profiles, crafting effective resumes, showcasing skills and achievements, tailoring communication for job applications.

Module 3: Professional Communication: Networking and Interviews:

- Focus: Honing communication skills for networking and interviews.
- Topics: Building professional networks, engaging in informational interviews, excelling in various interview formats.

Module 4: Workplace Problem-Solving:

- Focus: Navigating real-world challenges in the workplace.
- Topics: Developing problem-solving skills, critical thinking, handling complex situations.

Module 5: Overcoming Obstacles in the Job Search:

- Focus: Building resilience and coping strategies.
- Topics: Addressing common challenges in job searching, developing strategies to overcome obstacles.

Course Structure:

The Edmaj course is structured to provide MEPI alumni with a flexible yet comprehensive learning experience. Participants will progress through the modules at their own pace, but each module is designed to be completed within a one-week timeframe and ensuring a balanced and manageable workload while maintaining each person's engagement and momentum. Each module begins with an introductory video where the instructor outlines the module's objectives, requirements, and expectations for assignments. Participants will then have access to a variety of learning materials, including readings, recorded lectures, and interactive activities, designed to cater to different learning styles and provide a comprehensive understanding of each topic. Assignments related to each module must be completed and submitted within the week, allowing the Supporting Instructor time to review and provide personalized feedback auidance.

Modules 3 and 5, featuring live sessions moderated by the instructor, offer a dynamic and interactive learning experience with potential guest speakers who are experts in their fields. These live sessions will focus on two key areas: communication skills and building resilience.

Throughout the course, the Supporting Instructor will play a crucial role in moderating discussions, facilitating peer-to-peer interactions, leading live sessions, introducing guest speakers, and providing continuous support to help participants navigate the course effectively. This structured approach ensures that MEPI alumni receive comprehensive support and guidance as they conduct their job search or as they prepare for this journey, benefiting from both self-paced learning and interactive, instructor-led sessions.

Online Platform:

The course will be delivered entirely online via Canvas, ensuring accessibility and flexibility. Participants can access course materials, engage in discussions, and submit assignments from anywhere in the world, aligning with their individual time zones and commitments.

Additionally, Zoom will be utilized for live sessions, allowing for real-time interaction between participants and the instructor. These live sessions will include Q&A sessions, guest speaker events, and interactive workshops, providing an engaging learning experience.

Instructor Support System:

The Supporting Instructor plays a critical role in the success of this course. They will offer personalized guidance, answer queries, facilitate discussions, and provide feedback on assignments. This support system ensures that participants are not navigating the course alone and can benefit from expert insights and continuous encouragement.